## U.S. GRASSROOTS ACCELERATOR FOR WOMEN ENVIRONMENTAL LEADERS

Powered by



Launch: Spring 2019
Location: United States and U.S. Territories

# Accelerating women's leadership to transform pressing environmental and climate challenges into scalable solutions for all

It is globally recognized that women's leadership is one of the greatest leverage points for increasing our collective climate resilience. Yet the women who step forward to prevent environmental destruction and injustice face an uphill battle. Women's bodies and health are threatened, their work is under-resourced, and their leadership is stymied. Deep structural inequities rob these leaders of their full potential to profoundly shape our communities, our values, and the future on this planet.

In recognition of the critical role that women play in environmental and climate movements and the acute support they need to grow their impact, the Sierra Club and Women's Earth Alliance (WEA) are launching the U.S. Grassroots Accelerator for Women Environmental Leaders.

This blended learning, action-oriented accelerator will convene a powerful group of women leaders who are out front - fiercely protecting our water, food, air, forests, land, sacred sites, indigenous lifeways, and future generations. By investing in these leaders to scale their solutions for change, we are creating the conditions for an inclusive, safe, and thriving world, starting in our communities and rippling outward.

# Our diverse cohort of selected leaders will accelerate the impact of their existing projects in these intersectional areas and beyond:







Renewable, Clean Energy







### **OUR IMPACT**

Together, the Sierra Club and WEA are committed to generating measurable and sustained improvements to our environment, economies, and communities by catalyzing women-led, grassroots solutions. The Accelerator will:

- Generate quantifiable impact in leaders' projects that restore ecosystems, transform agriculture and food systems, build green economies, and protect people's health, rights and safety
- Grow public awareness and visibility for key environmental campaigns and causes via Sierra Club's 3 million + membership and WEA's global network
- Bolster women's environmental leadership nationally and internationally by strengthening women's networks, spheres of influence, and access to resources

#### THE 4-MONTH ACCELERATOR WILL DELIVER:

- Weekly facilitated online skill-building, knowledge exchange, and coaching with an action-oriented focus
- Program content offered by diverse experts on topics such as designing and measuring for impact, effective communication strategies, resource mobilization, coalition building, environmental technologies, leadership, and self-care
- Twice-monthly group video calls and speaker series
- Sector-specific working groups to dig deeper into environmental technologies, networks, and opportunities
- The Collaboratory: A four-day immersive experiential learning and knowledgeshare at a Northern California retreat center
- Alliance and relationship-building among a cohort of cutting-edge climate and environmental women leaders
- Visibility within the Sierra Club's 3 million + membership and WEA's global network
- A seed grant for leaders to scale their projects and a certificate in Women's Environmental Leadership
- Speaking, facilitation, and other leadership opportunities within the Sierra Club and Women's Earth Alliance national and global programming
- Ongoing access to and input into both organizations' resources, networks, and repository of best practices

#### THE ACCELERATOR WILL IDENTIFY WOMEN LEADERS WHO ARE:

- At the forefront of climate and environmental initiatives that are creating deep and broad impact in their communities, and, in some cases, nationwide
- Active in non-profit leadership, grassroots advocacy, business, or community organizing
- Currently growing an initiative with an environmental focus
- Recognized by peers as a leader in her issue area
- In the process of scaling the impact of her work to create game-changing environmental impact
- Skilled in building networks and forging diverse partnerships within her community
- Committed to growing her capacity in order to advance her cause
- Interested in engaging people across different cultural, faith, and belief traditions

In the face of environmental crises, the diverse solutions that women environmental leaders deliver are critical to our survival. In response, the U.S. Grassroots Women's Accelerator is designed for timely action and high impact.