



PHILANTHROPIC IMPACT PROGRAM

Women's Earth Alliance (WEA) works with mission-driven companies to optimize their philanthropic investments in environmental and social change.

With over a decade of international development experience, WEA aims to raise the bar beyond conventional philanthropy and corporate social responsibility by shaping a new model for integrated sustainable development, gender equity, and ethical consumerism. We support companies to build their philanthropic approach, design and implement on-the-ground social impact programs, build corporate culture through employee engagement strategies, and connect customers meaningfully to environmental and social change outcomes.

WEA's Partnership Offerings Include:

- >> Guiding company philanthropic funds into projects that align with your mission, maximizing returns on investments, and creating streamlined corporate branding opportunities
- >> Leading program design processes, including producer community and supply chain assessments, identifying partnership opportunities through our global network, and establishing systems to evaluate and measure change
- >> Coordinating, implementing, and assessing social impact projects in collaboration with local partners, providing technical, operational, financial, quality control, and impact measurement leadership
- >> Advising companies in philanthropic strategies that go beyond the old model of corporate "charity" to create lasting and measurable change that is communicated to audiences through vibrant, affirming storytelling



"WEA is an amazing partner with our H2OPE project in India and soon in Egypt. Our combined efforts are helping manage local NGOs on the ground to fulfill Numi's vision to care for our farming communities."

— Ahmed Rahim, Co-Founder
Numi Organic Tea

Numi Foundation *Together for H2OPE* campaign

Together with Numi Foundation's "Together for H2OPE" campaign, WEA assessed, designed, and coordinated a multi-year water and sanitation project in India where Numi Tea sources fair-trade, organic tea. In addition to impact and strategy, WEA collaborates with Numi Tea to collect multi-media stories from the field and create media content for marketing and outreach.

Since 2006, WEA has developed successful partnerships with companies, including:

AVON
the company for women

AVEDA

EILEEN
FISHER

LUSH
FRESH HANDMADE COSMETICS

n
nutiva®

NEWCHAPTER®

SPELL & THE GYPSY
COLLECTIVE

NUMI
ORGANIC TEA
Celebrating people, planet and pure tea

verizon✓

WORLD CENTRIC
Zero Waste Solutions

When Women Thrive, Communities and the Earth Thrive

WEA equips women leaders with the skills and tools they need to protect our earth and strengthen communities from the inside out. We believe environmental protection and women's empowerment are essential precursors to developing stable and thriving communities. Without clean water, land to grow food, or forests to provide life, communities struggle to achieve economic prosperity, peace, and justice. And as underscored by countless governments, development agencies, and the United Nations alike, gender equity is key to the success of environmental efforts since women are often both the most impacted and the best positioned to design and spread solutions.

Over the last 12 years, WEA has implemented **125 women's environmental entrepreneurship projects in 20 countries** – training, funding, and catalyzing **5,000 women leaders** to advance environmental solutions. With their technical skills, business concepts, and environmental innovations, these leaders have trained more than **a million people** throughout the U.S., Sub-Saharan Africa, South Asia, and Latin America to scale long-lasting environmental solutions.