



## Storytelling + Impact Internship

As the Storytelling + Impact Intern, you will help communicate with our global partners to ensure we're curating relevant, impactful stories about WEA's global programming. You'll be at the center of WEA's work, doing research, engaging our community and partners, crafting multimedia stories and keeping the team spirit thriving with your can-do attitude!

### Who We Are:

WEA equips women with the skills and tools they need to protect our earth and strengthen communities from the inside out. We work with local leaders who build up other leaders. Our partners are saving indigenous seeds, planting native trees, selling solar cookers, launching sustainable farms, providing safe water, building composting toilets, protecting land rights, and preserving traditional knowledge in some of the most threatened places on earth.

### The Internship:

- ❖ You'll learn WEA's "voice" and conduct research to keep our work fresh, and to craft compelling and creative narratives sharing timely and relevant information with our community about our partners, their projects, and the intersection of women's issues and the environment in the regions WEA works.
- ❖ You'll learn WEA's Communication Strategy to ensure the seamless continuation of WEA's "voice" throughout our media and communications. You'll support the curation of our Storybank database and learn the ins and outs of storytelling as a tool for social change.
- ❖ You'll craft compelling narratives, impact stories, and program updates to support our overall communications, including email outreach, the WEA blog, and our social media channels. Your work will continue to establish WEA as a thought-leader and information hub on the intersection of women's and environmental issues.

- ❖ You'll proactively outreach to program partners and Alliance Leaders to identify areas of impact and conscientious storytelling to uplift grassroots environmental solutions that are otherwise excluded from mainstream media.
- ❖ You'll attend WEA events to support the team with live posting and tweeting, and to help build the WEA community through your enthusiasm for the work our partners are engaged in. Because our partners are amazing.

## Who You Are:

### **Your attention to detail is out of this world.**

You're a stickler for details, and you're not sorry about it. You have a meticulous and thorough nature when it comes to your work, and you're not afraid to double-check things to ensure our accuracy and integrity.

### **You love connecting with new people.**

You're not afraid to reach out and ask our Alliance Leaders for updates on their vital work, in addition to being open to new opportunities and ways of storytelling because you trust your enthusiasm, clear communication, and this powerful work to speak for itself.

### **You're super comfortable with technology and all the usual programs.**

You have a firm grasp of the digital media landscape, particularly with using social media (Facebook, Twitter, Instagram, blogs, LinkedIn) for nonprofits. You also have a strong familiarity with Excel, Word, using Google Docs and Spreadsheets, Gmail, and you're an internet research pro. You may even have some familiarity with Photoshop and video editing. When you're unfamiliar with a program, your first inclination is to learn it. When the usual software is unavailable, your first inclination is to find an alternative that suits your/our needs.

### **You have impeccable written and verbal communication skills.**

You're a skilled writer and enjoy developing engaging messaging. Your grammar is top-notch, and you can clearly and respectfully articulate your questions, needs and thoughts. You have a deep willingness to grow your cultural competency skills to ensure positive interactions with our diverse community. You enjoy telling stories and finding creative ways to engage readers with your narrative.

### **You're independent and love to take initiative.**

You love working as part of a team, but you're also just as equally comfortable (and happy) taking a project and owning it. You're extremely capable and self-motivated, but you're self-aware enough to ask those important clarifying questions and receive constructive feedback. You understand that every task is a learning opportunity, and you learn best by trying.

**You're a multi-tasking, deadline-driven aficionado.**

You thrive in an environment where one week could bring about new projects every day, and the next week could see you dedicated to one specific project 24/7. Shifting priorities is a piece of cake for you, and you're able to keep deadlines in mind when moving from one task to the next.

**You have a fierce commitment to supporting the women who support the earth.**

You and WEA? You're soul sisters + brothers. Your visions align and your missions uplift one another. You may not have an extensive background (yet) on the issues grassroots and Indigenous women environmental leaders face, but this is your passion work, your calling. You're ready to roll up your sleeves and jump right in.

## Commitment:

This internship is available starting September 2021. The ideal candidate will be available through Spring 2022, although we are open to a December 2021 end date for exceptional applicants.

The Storytelling + Impact Intern must be available at least 16 hours a week. Due to COVID-19, all our internships are remote for the foreseeable future.

## Compensation:

This is an unpaid internship, but is a unique opportunity to be part of and grow with a small women-led organization with a large, global impact. We are happy to work with interns hoping to receive academic credit for their time with us, though you do not have to be a student to apply.

## To Apply:

To apply, please submit your resume, 3-5 page writing sample, and a cover letter detailing your relevant skills, passion and interest to [info@womensearthalliance.org](mailto:info@womensearthalliance.org). Be sure to include the name of the internship you are applying for, as well as your availability.

WEA welcomes interns from diverse gender, educational, socio-economic, racial and cultural backgrounds.