



IMPACT REPORT 2021





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DEAR FRIENDS & COLLEAGUES,

2021 was a year full of challenges, and yet because of your partnership, our Global Alliance was ready. Your partnership with WEA and the women we serve helped to change the world. Together, we launch into 2022 knowing that we are healing our climate - one seed, one tree, one woman - at a time.

We'd love for you to watch [this special Impact Message from the WEA Team](#) that we created for you, so you can experience the tremendous impact you make possible.

Last year alone, your support helped train and elevate 2,600+ grassroots women leaders to reach 3+ million people around the world. We grew 150,000 trees, restored and protected 500 acres of forest, and provided 150,000 people impacted by COVID-19 with food, water, and medical supplies. Together, we are doubling down on our investment in the rising leadership of more grassroots women - empowering their work to address the climate crisis.

We look forward to weaving our work with yours in 2022 and beyond!

In partnership,

Amira, Kahea and Melinda
WEA Co-Directors

OUR MISSION:

Founded in 2006 by 30 women leaders from 26 countries, Women's Earth Alliance is on a mission to ***protect our environment, end the climate crisis, and ensure a just, thriving world by empowering women's leadership.***





OUR THEORY OF CHANGE



2021 AT A GLANCE

WOMEN LEADERS TRAINED

2,645

COUNTRIES SERVED

10

PEOPLE WHO NOW HAVE ACCESS TO
CLEAN WATER, HEALTHY FOOD,
PROTECT LANDS, AND MORE:

3+ million



2021 IMPACT

In 2021, WEA leaders around the world made significant strides in addressing the most challenging environmental and climate crises of our time. Because of our programming around the world:



770

acres of farmland were converted from conventional to organic

150,000

trees were planted and grown to combat deforestation and provide sustainable livelihoods

500

acres of forest were restored and protected

5,600

children were educated about environmental health and climate justice

Laws

banning previously permitted industrial pollution, toxic pesticides, and forest destruction were enacted at the county, state, regional and institutional level

248,000

people are experiencing reduced toxins in their air, soil and water

Indigenous lands

knowledge, lifeways and medicines, as well as the plants and animals that are a cornerstone of Indigenous communities, are now protected

2,350

women have increased their income through environmental enterprises

80

tons of waste was diverted from landfills and oceans through composting, upcycling and recycling

11,000

people have safe drinking water and sanitation resources

62,000

people are engaging in advocating for policy reforms to end environmental and climate injustices

PROGRAM HIGHLIGHTS

COVID + CLIMATE RESILIENCE

LOCATION

Congo, India, Kenya, Mexico, Nicaragua, Nigeria, Tanzania, Uganda, and United States

IMPACT

250,000 people reached with emergency health and safety supplies and adopted grassroots women's solutions for long-term health and resilience

KEY SOLUTIONS

- Food distribution, health clinics & emergency supplies
- Water collection, filtration, and sanitation
- Seed banks supplying climate resilient seeds
- Tree nurseries and tree growing
- Clean cookstoves for health and forest protection



PROGRAM HIGHLIGHTS

WOMEN AND FORESTS

LOCATION

Indonesia, Kenya, Uganda

IMPACT

- 5,000+ women growing trees and protecting forests
- 500 acres of forest protected
- 50,000 trees grown

KEY SOLUTIONS

- Forest protection and restoration
- Growing forest-safe livelihoods like eco-tourism and non-timber forest products
- Tree nurseries and tree growing for food supply, income, and climate resilience



PROGRAM HIGHLIGHTS

U.S. ACCELERATOR

LOCATION

14 U.S. States, Puerto Rico and the Northern Mariana Islands

IMPACT

31 women leaders reached 1.4M+ people with their solutions

KEY SOLUTIONS

- Challenging extractive industry pollution
- Improving BIPOC communities' access to solar energy
- Equipping communities to ensure their water safety
- Decolonizing food systems with indigenous communities



PROGRAM HIGHLIGHTS

INDONESIA ACCELERATOR

LOCATION

16 Indonesian Provinces

IMPACT

24 women leaders reached 1.3M+ people with their solutions

KEY SOLUTIONS

- Strengthening community waste management systems
- Engaging indigenous traditions to build sustainable livelihoods that protect forests
- Building youth environmental education programs
- Advocating for environmental rights through media



IN HER OWN WORDS

STORIES FROM THE FIELD





LIA PUTRINDA

Clungup Mangrove Forest, East Java Indonesia

WEA PROGRAM: Women and Forests, Indonesia Accelerator

IMPACT: 131 hectares of coastal and inland forest protected

Since 2005, Lia has protected and restored forests in the delicate Clungup ecosystem in East Java Indonesia. Lia and her neighbors rely on this critical habitat for food, income, and protection from extreme weather. Overfishing and illegal logging have put the entire ecosystem at risk.

Through her participation in WEA's Indonesia Accelerator and Women and Forests Program, Lia strengthened her project design and technical skills, connected with other grassroots women leaders, and was awarded a grant to grow her work. Now Lia is engaging 5,000+ members of local women's groups in forest conservation, restoring and protecting 131 hectares of coastal and inland forest, educating local children in their environmental school, and training over 100 locals in ecotourism, 80% of whom were once forest encroachers. For Lia, protecting her forest means protecting her community's future.





RASHEEDA HAWK

South Los Angeles, CA


WEA PROGRAM: U.S. Accelerator

IMPACT: 20,000 people in South Los Angeles utilize parks with cleaner soil and air

Rasheeda's love of science and nature spawned from watching her grandfather, a former sharecropper, grow herbs in his garden and make natural medicines to heal his community. Now as a biophysicist living in South Los Angeles, an area hemmed in by toxic industry and known for environmental racism, Rasheeda works at the intersection of science, education, and health.

As a participant in WEA's U.S. Accelerator, Rasheeda refined her strategy and impact goals for educating her community on how to monitor toxins in their soil and air, and how to take steps to remove them. Rasheeda also built relationships with like-minded women environmental leaders around the country, forming new alliances and accessing new funding and publicity opportunities. Now, Rasheeda is equipping a group of 500 youth scientists to impact the lives of 20,000+ community members with the power of information and with cleaner soil and air. They aim to reduce heavy metals in toxic soil hot spots by 75% and build systems for long-term community monitoring and information sharing.





"I was taught and reminded that I can just be
— I can be the human that I want to be —
and that we are the ones we've been waiting for."

YAKUTA POONAWALLA
WEA LEADER, U.S. ACCELERATOR

OUR PARTNERS

WEA's model is deeply rooted in partnership. In 2021, we were honored to stand alongside program and funding partners from around the world, without whom we could not deliver this vital work.

This year, in addition to our many long-standing partnerships, WEA launched new partnerships with L'Oreal Fund for Women and Trees for Jane, and expanded partnerships with Avaaz, Grounded, Sierra Club, Vital Voices, and Verizon.

2021 PROGRAM PARTNERS



2021 FUNDING PARTNERS



Bijjar Family Foundation



Erwin Family Foundation



FARMACY

GLDN



HARPER WILDE



KRAVEBEAUTY

L'ORÉAL
FUND FOR WOMEN



Meditch Murphey Family
Fund



MIKOH

modibodi



natracare



NURTURE
BRANDS



P.D. Jackson Family
Foundation



savor//beauty



SPONGELLÉ

the
Skimm'

Swig Foundation

verizon



Vitamin A

WILD ELEMENTS™

yes
and™

818

***We are grateful to count you as a member
of our Global Alliance.***



Learn more about our ongoing work and impact at:

WOMENSEARTHALLIANCE.ORG | INFO@WOMENSEARTHALLIANCE.ORG

