

2022 US Accelerator Program Overview



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Introduction

The 2022 U.S. Grassroots Accelerator for Women Environmental Leaders is designed by Women's Earth Alliance to catalyze the critical efforts of women and women-identified leaders who have stepped forward to protect our families, communities, and ecosystems from environmental and climate threats. This Accelerator supports a diverse group of women leaders from across the US and US Territories to deepen their strategies for change, build powerful alliances within and across movements, and scale their solutions for environmental protection, health, and justice.

The Accelerator is designed for seasoned women leaders looking to grow, replicate, and accelerate a well-developed environmental/climate solution, initiative, or campaign that is underway.

Important Note: Program will be held in English. We are not able to offer a multilingual program at this time but are working to build capacity to be able to offer content in multiple languages in future programs.

The Curriculum Includes:

- Skills in professional development, leadership, economic justice, advocacy, communications, and environmental innovations facilitated by issue experts and cohort peers
- A comprehensive Action Plan to accelerate their climate/environmental initiative including an impact framework and metrics, implementation strategy, timeline, and budget
- Professionally produced media assets for participants to leverage in their work
- Skill and knowledge exchange within Affinity Groups (e.g., Just Transition, food sovereignty, land/resource rights, water rights, etc.)
- Ongoing one-on-one expert and peer mentorship
- Accelerator Grants to grow their urgently needed, high-impact climate/environmental initiatives, campaigns or policy platforms
- Accelerator Alumni, sharing resources, networks, and a repository of best practices
- Guidance in pivoting/positioning their work to respond to COVID-19 pandemic
- Ongoing Global Alliance Support to implement their Action Plans that are designed for long-term sustainability, policy change, and environmental and climate resilience

The Programming Includes:

4 months of weekly facilitated virtual skill-building, knowledge exchange, and coaching with an action-oriented focus specifically tailored for participants' work with other leaders

Weekly group video calls and webinars with expert speakers

Connecting with those with expertise in topics such as how to measure the impact of one's work, increasing awareness of one's work through effective communications strategies, diverse models for raising funds, leadership development, and healing and self-care

Alumni Mentors and Affinity Groups designed to dig deeper into challenges and solutions

The virtual "Collaboratory": A 2-day virtual experiential learning and knowledge-share in November

Graduation into the Women's Earth Alliance - a global alliance of women environmental and climate justice leaders

US Accelerator Quick Dates

MAR 28, 2022

Applications +
Nominations
Launches

AUG 24, 2022

Accelerator
Launches

NOV 30, 2022

National
Community
Event

JUNE 5, 2022

6 Month
Impact Sharing

JULY 6, 2022

2021 Cohort
Announced

OCT 26-27 2022

Virtual
"Collaboratory"

DEC 7, 2022

Accelerator
4-month intensive
completes

DEC 7, 2022

12 Month
Impact Sharing

Technology:

During the course of the virtual U.S. Accelerator program, Accelerator Leaders engage with one another through various applications, which require access to technology (computer/tablet) and Wi-Fi.

Some of the tools we use include Google Groups, Whatsapp, Teachable, and Zoom. If you require assistance with any of these applications, please contact us at usaccelerator@womensearthalliance.org.

Module Calls

Note: This is your chance to come together a larger group. Each Module Call will include an overview of the assignment to complete for the next two weeks on Teachable.

Opening Module Call	August 24, Wednesday	3:00 - 5:00 PM PT
Module 1 Call	August 31, Wednesday	3:00 - 5:00 PM PT
Module 2 Call	September 14, Wednesday	3:00 - 5:00 PM PT
Module 3 Call	September 28, Wednesday	3:00 - 5:00 PM PT
Module 4 Call	October 19, Wednesday	3:00 - 5:00 PM PT
Module 5 Call	November 16, Wednesday	3:00 - 5:00 PM PT
Reflection Circle	December 7, Wednesday	3:00 - 5:00 PM PT

Mentor Calls

Note: Mentor Calls will be a chance to connect in smaller groups and will be hosted on weeks we don't have Module Calls.

If the group can agree on another time that works for everyone, you're welcome to shift the time.

Mentor Call 1	September 7, Wednesday	Between 3:00 - 5:00 PM PT
Mentor Call 2	September 21, Wednesday	Between 3:00 - 5:00 PM PT
Mentor Call 3	October 5, Wednesday	Between 3:00 - 5:00 PM PT
Mentor Call 4	November 9, Wednesday	Between 3:00 - 5:00 PM PT
Mentor Call 5	November 23, Wednesday	Between 3:00 - 5:00 PM PT

Participant Organizational Meetup 1 & 2

Participant Organizational Luncheon 1	August 25, Thursday	10:00 - 10:45 AM PT
Participant Organizational Luncheon 2	August 26, Friday	10:00 - 10:45 AM PT

Note: Leaders get the most out of the Accelerator when their organizations and teams are well informed about the program and enrolled in their success.

We will host two brown-bag lunches and encourage participants to invite any teammates who might benefit from learning about the Accelerator. These two lunch programs will be identical, so please invite your co-workers to attend only one.

Ripple Week

Note: Ripple Week speakers will be partly based on what participants ask for in the Intake Form. These are people in WEA's network who have expertise in certain areas.

Ripple Week will take place the week of October 9th

Dates TBA

Community Event

Community Event	November 30, Wednesday	3:00 - 5:00 PM PT
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Note: This space allows you to share your work and your project with WEA's community and the entire cohorts community.

You'll learn more about specifics half way through the program.

Virtual Collaboratory

Virtual Collaboratory	October 26 + 27, Wednesday and Thursday	Between 8:00 - 5:00 PM PT
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This two day virtual conference will be where the cohort can share knowledge with one another.

Note: This will be all day on Wednesday and Thursday. Our hope is that organizations consider this to be development for leaders and allow them to be paid non working days.

AUGUST

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	Opening Module Call	Participant Organizational Meetup 1	Participant Organizational Meetup 2	27	28
29	30	Module Call 1				

SEPTEMBER

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	Mentor Call 1	8	9	10	11
12	13	Module Call 2	15	16	17	18
19	20	Mentor Call 2	22	23	24	25
26	27	Module Call 3	29	30		

OCTOBER

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	Mentor Call 3	6	7	8	9
10	Ripple Week, Offerings TBA	Ripple Week, Offerings TBA	Ripple Week, Offerings TBA	14	15	16
17	18	Module Call 4	20	21	22	23
24	25	Virtual Collaboratory (Day 1)	Virtual Collaboratory (Day 2)	28	29	30
31						

NOVEMBER

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	Mentor Call 4	10	11	12	13
14	15	Module Call 5	17	18	19	20
Rehearsal 1	22	23	Mentor Call 5	25	26	27
Rehearsal 2	29	Community Event				

DECEMBER

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	Reflection Circle	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Promise of the Program:

Together with this cohort of leaders, we will gain skills, tools, strategies, and alliances to amplify and unify our environmental and climate solutions. Through this program each Leader will:

- a) generate greater impact in their initiative
- b) reach more people with their message
- c) create partnerships and alliances that will deepen their effectiveness and broaden their reach.

We are committed to fortifying your work as an intersectional leader so that you can attract more opportunities, energy and resources toward your initiative. This program will help you refine your message, strengthen your strategy, organize your action plan, and ultimately accelerate the impact of your environmental and climate justice initiative. While you engage in this community of leaders, your health, well-being and wholeness will be honored and prioritized.

Our Design Process + Justice Lens :

We are a global alliance of leaders who are committed to working at the intersection of gender, racial and environmental justice, because we know one can't happen without the other. This U.S. Accelerator program works to transform systems of injustice including but not limited to racism, sexism, classism, and ageism. We ground our curriculum and activities in Accountability Principles. The collaborative Design Team builds light-framed, non-extractive and flexible curricula, drawing upon their lived experiences, and their deep commitment to creating models that expose systemic inequities and offer pathways toward collective liberation and a Just Transition.

Application Process:

Here is a link to the [Application form](#)

Applications Launch on March 28th.

Both Applications Close on June 6th, 2022.

Please send any questions or concerns to usaccelerator@womensearthalliance.org so we can support you.

What Happens After You Apply:

The Accelerator review committee reviews your application, which must be submitted by June 6th, 2022. (Please note: we can only review completed Applications. Applicants will be assessed based on:

- Demonstrated desire to learn, grow, and work in a diverse and committed community of women environmental/climate justice leaders
- Potential of your well-developed project to create measurable environmental/climate impact
- Strength of your justice lens
- Strength of your Nomination

The Accelerator review committee will select Participants from a diversity of sectors, geographies, and backgrounds to best facilitate a dynamic and intersectional experience for all.

2. During our review period, we may request a video interview.

3. The Accelerator review committee will select participants by June 31st, 2022