



# MID-YEAR IMPACT REPORT 2022







# SNAPSHOTS OF IMPACT

Jan - Jul 2022

The following report highlights a few updates and impacts from WEA over the last six months. We know our impact would not be possible without your support. Because of your commitment to women-led solutions and a safe and healthy future, WEA leaders are not only doing the work to survive but to expand their impact and ensure we all thrive.

Thank you for being a part of this vibrant community.

In partnership,

Amira, Kahea and Melinda  
WEA Co-Directors



OUR PROGRAMS

# IMPACT IN THE FIELD





## PROGRAM HIGHLIGHTS

# WOMEN + FORESTS INITIATIVE PLANTS 10,000 TREES

WEA's Women + Forests Initiatives apply an intersectional justice lens to forest restoration and protection to holistically advance economic, social, and cultural forest programs. Increasing evidence shows that women's participation and decision-making in the management of local forests significantly improves forest conditions and conservation.

WEA and WWANC celebrated World's Environmental Day by planting 10,000 trees in the Kakamega Tropical Rainforest, the last remaining rainforest in Kenya. During the event, 45 women and 30 children took critical steps to restore the Kakamega forest to its once-thriving state in the early 80s.

**LEARN MORE ABOUT OUR WOMEN + FORESTS INITIATIVE  
IN KENYA**





## PROGRAM HIGHLIGHTS

# BUILDING COVID + CLIMATE RESILIENCE: UGANDA

Through our COVID & Climate Resilience Trainings, women and girls learn climate-smart technologies and launch community climate-smart projects and enterprises.

A few months into the project, 100 women and girls in Uganda have completed WEA Resilience Trainings, established 18 new tree nurseries to provide seedlings and generate income, and planted 160 indigenous fruit trees for food security and sustainable wood harvesting. Four schools also participate in tree growing and maintenance as part of the project's commitment to generational learning and holistic community resilience.





## PROGRAM HIGHLIGHTS

# BUILDING COVID + CLIMATE RESILIENCE: INDIA

Through WEA Resilience Trainings, women farmers are obtaining organic certification, adding value to agricultural products, and selling products to premium organic markets for increased income. By Spring 2024, we aim to support 2,000 farmers to fully achieve this transition.

To date, nearly 100 smallholder farmers in India have completed trainings and are in the process of organic farm conversion and certification. Trainings will ramp up over the next few months, and value addition activities will begin to ensure that farmers have more control over their harvest through storage and basic processing like drying. These value addition activities are primarily carried out by women and have proven to be a critical factor in farmers' resilience to climatic, health, and economic shocks while building livelihood security.





## PROGRAM HIGHLIGHTS

# U.S. ACCELERATOR LEADER TRAINS 500 YOUTH SCIENTISTS

WEA's U.S. Grassroots Accelerator catalyzes the critical projects of women leaders driving change in their communities. The Accelerator draws diverse leaders from around the country who work at the intersection of gender, race, and environmental justice.

WEA Leader Rasheeda Hawk is remediating toxic soil in South L.A. With help from the strategy, connections, and seed funding she received through WEA's 2021 Grassroots Accelerator, Rasheeda trained 500 youth scientists through a community garden, impacting 20,000+ people by planting drought-resistant species that help to create cleaner soil and air.

**[WATCH THIS POWERFUL VIDEO TO SEE RASHEEDA IN ACTION](#)**





WORLD WEAVER EVENT SERIES

# EDUCATION + COMMUNITY







## WORLD WEAVER EVENT SERIES

Our World WEAvEr Salons virtually gather thousands of people around the world each year, showcasing the practical skills and solutions we can all enact in our homes and communities. From their homes, people can connect with WEA Leaders worldwide to learn about their work. Topics range from: how to create winning climate justice policy reform in our cities to reduce coal-burning pollution, to how to ferment and pickle foods in our kitchens to create food security.



Join Women's Earth Alliance for an online event

## PowHer Up: Women-led Clean Energy Solutions to Power our World

Tuesday, April 19, 2022  
11:00AM PT / 2:00PM ET



## POWHER UP: WOMEN-LED CLEAN ENERGY SOLUTIONS TO POWER OUR WORLD

In April, WEA kicked-off our first World WEaver Event of 2022, “PowHer Up: Women-led clean energy solutions to power our world.” We were honored to hear from WEA Leaders Brady Seals and Olanike Olugboji about their work protecting women’s health by advancing for clean technologies and air quality solutions.

If you were unable to attend, you can find a recording of the event on the [WEA website](#).

## Healing Waste-Filled Lands With Grassroots Solutions

Thursday, July 21, 2022 - 2:00PM PT / 5:00 PM ET  
Friday, July 22, 2022 - 4:00 AM WIB / 7:00 AM CHST




## HEALING PLASTIC POLLUTION WITH GRASSROOTS SOLUTIONS

For #PlasticFreeJuly, WEA hosted an event titled “Healing Waste-Filled Lands with Grassroots Solutions.” WEA Leaders Michelle Vaocolo (Micronesia Climate Change Alliance) and Webri Veliana (Indonesia's Greenwave NGO) discussed innovative strategies for reducing plastic and waste pollution, and for building a sustainable circular economy.

If you were unable to attend, you can find a recording of the event on the [WEA website](#).





"The goal of any climate intervention, partnership and solution cannot be profit first and foremost—the goal must be survival. And the leadership of Indigenous peoples, women, and communities is vital to achieving that goal."

KAHEA PACHECO  
WEA CO-DIRECTOR  
WORLD ECONOMIC FORUM ANNUAL MEETING 2022



## FINALLY, SOME EXCITING INTERNAL UPDATES FROM THE LAST FEW MONTHS...

In May, WEA Co-Director Kahea Pacheco attended the World Economic Forum's Annual Meeting in Davos, Switzerland. There, she underscored the importance of the WEA model—partnering with women leaders at the helm of proven grassroots climate solutions. Be sure to watch her panels on how corporations can engage in solutions for the Earth; creating impact through the power of people; and addressing eco-anxiety and climate doomism.



We also grew our team! We're thrilled to have Daniela Perez join us to lead and grow our work across North America and the Pacific. Daniela is a transborder Mexican-American with a wealth of knowledge in sustainability education and food sovereignty.

**“Investing in women’s leadership is investing in entire communities.”** — Daniela Perez

To get to know more about Daniela, visit [WEA’s blog](#).





## IN THE NEWS

In case you missed it, here are a few of our favorite articles highlighting WEA and WEA Leaders in the past 6 months.

- WEA Co-Director Kahea Pacheco featured in "6 leaders on how women can thrive despite the gender gap".
- Playtex debuts industry-leading Clean Comfort tampon with 40% less plastic, in partnership with WEA (as featured on Oprah's SuperSoul podcast, and the Office Ladies podcast)
- Atmos digs into how Nalleli Cobo-Uriarte's (WEA U.S. Accelerator) leadership is bringing about a cleaner, safer future for L.A. youth
- Wisconsin Green Muslims, founded by Huda Alkaff (WEA U.S. Accelerator) named as an American Climate Leadership Award Finalist
- WEA shares "5 principles for partnering with communities on forest restoration" with the World Economic Forum
- Anju Bisht (WEA Ripple Academy) is honored by Gov't of India for developing reusable menstrual pads
- Moñeka de Oro (WEA U.S. Accelerator) named as a Grist 50 Climate Leader





***We are grateful to count you as a member  
of our Global Alliance.***



For additional updates, inspiring stories of impact, and to get to know WEA's  
Leaders and their accomplishments, please visit:

IG: [@WOMENSEARTHALLIANCE](#) | [YOUTUBE.COM/WOMENSEARTHALLIANCE](https://www.youtube.com/WOMENSEARTHALLIANCE) | [WOMENSEARTHALLIANCE.ORG](https://www.womensearthalliance.org)



