



Storytelling + Video Internship

Who We Are:

WEA equips women with the skills and tools they need to protect our earth and strengthen communities from the inside out. We work with local leaders who build up other leaders. Our partners are saving indigenous seeds, planting native trees, selling solar cookers, launching sustainable farms, providing safe water, building composting toilets, protecting land rights, and preserving traditional knowledge in some of the most threatened places on earth.

The [U.S. Grassroots Accelerator](#) for Women Environmental Leaders was designed to catalyze the critical efforts of women leaders who have stepped forward to protect our families, communities, and ecosystems from environmental and climate threats. The U.S. Accelerator supports women leaders from across the country to deepen their strategies for change, build powerful alliances within and across movements, and scale their solutions for environmental protection, health, and justice.

The Internship:

The purpose of this educational internship is for Intern to learn about the climate crisis and environmental justice issues, especially in the context of BIPOC community experiences in the U.S., and the different types of grassroots solutions arising from women's leadership.

- ❖ Interns learn about intersectional environmental justice issues and solutions, especially in the grassroots context.
- ❖ Interns learn about storytelling, social media communications, how to develop and implement storytelling timelines, and how to collaborate and support relationships and communications with team members and external stakeholders.
- ❖ Interns conduct research on video production techniques, relevant topics related to gender justice, environmental/climate justice, racial justice, economic justice to support blog writing
- ❖ Interns learn how to develop high quality videos and communications materials, including blog posts, social media kits, as well as learn the ins and outs of virtual event production

Skills You Will Gain:

Interns will learn about storytelling and building impact narratives in the environmental nonprofit space and different aspects of program management – planning, execution, impact tracking.

Specific skills gained include:

- ❖ Research, writing and presentation skills

- ❖ Interview and surveying skills
- ❖ Data management and analysis skills
- ❖ Graphic design using Canva
- ❖ Video editing skills

Who You Are:

- ❖ Your attention to detail is out of this world.
- ❖ You're comfortable with computers and all the usual programs or are willing to learn new skills.
- ❖ You're independent and love to take initiative.
- ❖ You're a multi-tasking, deadline-driven aficionado.
- ❖ You have a fierce commitment to supporting the women who support the earth.
- ❖ You have a basic knowledge of marketing and adapting multimedia tools to target key audience demographics and user experience, in addition to being familiar with various social media platforms.

Commitment:

This internship is expected to last at least 4 months – though we love it when awesome people want to stay and be awesome for longer, so let us know if you're available for a longer opportunity.

The Storytelling + Video Intern must be available at least 12-16 hours a week. In addition, we hope interns for this position are available on Wednesdays from 2:30 - 5:00 PM PT from August-December. Due to COVID-19, all our internships are remote for the foreseeable future.

Compensation:

Interns receive a \$1,000 stipend for 4 months. This is a unique opportunity to be part of and grow with a small women-led organization with a large, global impact. We are also happy to work with interns hoping to receive academic credit for their time with us, though you do not have to be a student to apply.

To Apply:

To apply, please submit your resume, and a cover letter detailing your relevant skills, passion and interest to info@womensearthalliance.org. Please describe any experience or interest in storytelling and video editing. Be sure to include the name of the internship you are applying for, as well as your availability.

WEA welcomes interns from diverse gender, educational, socio-economic, racial and cultural backgrounds.