Social Media Internship

**Who We Are:**
WEA equips women with the skills and tools they need to protect our earth and strengthen communities from the inside out. We work with local leaders who build up other leaders. Our partners are saving indigenous seeds, planting native trees, selling solar cookers, launching sustainable farms, providing safe water, building composting toilets, protecting land rights, and preserving traditional knowledge in some of the most threatened places on earth.

**The Internship:**
The purpose of this educational internship is for Intern to learn about global climate crisis and environmental justice issues, and the different types of grassroots solutions arising from women’s leadership.

- Interns learn about intersectional environmental justice issues and solutions, especially in the grassroots context.
- Interns learn about the day to day communications and strategy of an international environmental organization, including promoting WEA Leaders’ updates across various communications channels
- Interns gain skills in strategic communications and content creation by supporting the WEA Communications Team in producing engaging and informative content for social media platforms and developing the social media strategy
- Interns expand their skills on graphic design by collaborating with our comms team to create visually appealing graphics, images, and videos for social media posts.
- Interns learn about WEA’s storytelling efforts to highlight leaders on organic social media, blogs, and other external-facing communications and how to develop communications materials, including newsletters, blog posts, social media
- Interns learn about managing WEA communications materials, including relevant and emerging research in the gender & climate justice space, WEA photo and video assets, and WEA storybank assets.
- Interns learn how to manage community engagement by interacting with our social media followers, responding to comments, messages, and mentions in a timely and friendly manner, and fostering a sense of community around our mission.
- Interns gain skills in analytics and reporting by monitoring key social media metrics and assisting in generating regular reports to evaluate the effectiveness of our campaigns and identify opportunities for improvement.
Skills You Will Gain
Specific skills gained include:

- Social media content, strategy and design
- Graphic design using Canva
- Community engagement
- Analytics and Reporting
- Project management skills
- Research, writing and presentation skills

Who You Are:

- Your attention to detail is out of this world.
- You’re comfortable with computers and all the usual programs or are willing to learn new skills.
- You have excellent written and verbal communication skills, with the ability to communicate complex environmental issues in a clear and engaging manner.
- You understand major social media platforms and trends, and an understanding of how to use social media as a tool for advocacy and awareness.
- You have an eye for graphic design; prior experience using Canva is preferred but not required
- You’re independent and love to take initiative.
- You’re a multi-tasking, deadline-driven aficionado.
- You’re enthusiastic, proactive, and self-motivated, with a fierce commitment to supporting the women who support the earth.

Commitment:
This internship is expected to last at least 8 months – though we love it when awesome people want to stay and be awesome for longer, so let us know if you’re available for a longer opportunity.

The Social Media Intern must be available at least 20 hours a week. This is a fully remote internship. All interns must have an appropriate remote working environment, including reliable phone and internet.

Compensation:
Interns receive a $1,000 stipend for 4 months. This is a unique opportunity to be part of and grow with a small women-led organization with a large, global impact. We are also happy to work with interns hoping to receive academic credit for their time with us, though you do not have to be a student to apply.

To Apply:
To apply, please submit your resume, and a cover letter detailing your relevant skills, passion and interest to internships@womensearthalliance.org. Be sure to include the name of the internship you are applying for, as well as your availability.

WEA welcomes interns from diverse gender, educational, socio-economic, racial and cultural backgrounds.