



## Communications Internship

### Who We Are:

WEA equips women with the skills and tools they need to protect our earth and strengthen communities from the inside out. We work with local leaders who build up other leaders. Our partners are saving indigenous seeds, planting native trees, selling solar cookers, launching sustainable farms, providing safe water, building composting toilets, protecting land rights, and preserving traditional knowledge in some of the most threatened places on earth.

### The Internship:

Through this educational internship, interns will learn about global climate crisis and environmental justice issues, and the different types of grassroots solutions arising from women's leadership. In particular, interns will grow their skills crafting thoughtful, fact-based and persuasive communications about the power of women-led climate action.

- ❖ Interns learn about intersectional environmental justice issues and solutions, especially in the grassroots context.
- ❖ Interns learn about the day-to-day communications and strategy of an international environmental organization, including promoting WEA Leaders' updates across various communications channels.
- ❖ Interns gain skills in strategic communications and support the WEA Communications Team in building out and executing both owned and earned media strategies—including but not limited to: blog posts, program-related assets, newsletters, ghost-writing, pitching, social media, and more.
- ❖ Interns learn how to leverage storytelling as a tool for development (through grantwriting), amplifying the leadership and successes of grassroots women around the world, and communicating the impact of an international environmental organization.
- ❖ Interns learn about managing WEA communications materials, including relevant and emerging research in the gender & climate justice space, WEA photo and video assets, and WEA storybank assets.



## Skills You Will Gain:

- ❖ Project management skills
- ❖ Research, writing and presentation skills
- ❖ Ghostwriting and earned media pitching
- ❖ Social media content, strategy and design
- ❖ Graphic design using Canva

## Who You Are:

- ❖ You have superb writing skills, with the ability to weave together creativity and research into powerful narratives.
- ❖ Your attention to detail is out of this world. You don't ever skip the step of double-checking.
- ❖ You're comfortable with computers and all the usual programs or are willing to learn new skills.
- ❖ You're independent and love to take initiative. If you think there's a more efficient or effective way of doing something, you're not afraid to make an informed suggestion.
- ❖ You're a multi-tasking, deadline-driven aficionado.
- ❖ You have a fierce commitment to supporting the women who support the earth.

## Commitment:

This internship is expected to last at least 8 months, but please let us know if you're available for a longer opportunity.

The Communications Intern must be available at least 12-16 hours a week. Please note that as a remote workplace, all of our internships are also remote for the foreseeable future.

## Compensation:

Interns receive a \$2,000 stipend for 8 months. This is a unique opportunity to be part of and grow with a small women-led organization with a large, global impact. We are also happy to work with interns hoping to receive academic credit for their time with us, though you do not have to be a student to apply.

## To Apply:

To apply, please submit your **RESUME** and a **COVER LETTER** detailing your interest and relevant skills, as well as a recent **WRITING SAMPLE** to [internships@womensearthalliance.org](mailto:internships@womensearthalliance.org). Be sure to include the name of the internship you are applying for, as well as your availability.

WEA welcomes interns from diverse gender, educational, socio-economic, racial and cultural backgrounds.